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**FINTECH, GAMING, ENTERTAINMENT AND SPORTS  
TECHNOLOGIES!**

### AA Fintech & Entertainment

This issue of the Atlanta Digital World Summit takes you on a trip down memory lane! For those of a certain age (no, not the 3 broadcast networks and PBS crowd), remember dial up internet?

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signaled the excitement of impending internet connectivity! The world (and shopping, and porn) at your fingertips! And it quickly became akin to those same fingertips' nails scratching down a chalkboard.

Fast forward to today – where if we are forced to wait more than a millisecond for our page to load, we squirm in our seats and yell obscenities about our criminally slow internet providers.



Many of us held on to our old school ways, caving little by little with each revelation of the convenience of electronic... everything. OK, so maybe it wasn't little by little – let's face it, we dove head first and into the fresh blue immediacy that is technology. But did that pool have any water in it?

The term FinTech is traced back to the '90's, but had origins even earlier. Many of us remember how cool it was to have ATMs. Machines that actually would dispense money any time of day or night! Where's the party?!

Then the 21st century opened its pod bay doors and banking services became more and more digitized. The 2008 global financial crisis also eroded confidence in traditional banking institutions, and along with the sweeping rise in digitalization, it kickstarted what we now recognize as the FinTech industry.

Bitcoin's rise in 2009 also had a significant effect on the financial world as many different cryptocurrencies were introduced. Various FinTech businesses emerged, some of which included alternate credit scoring, digital wallets, and small ticket loans.

Click here to read the full article.

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**WHO'S ON THE ADWS PODCAST?  
THOUGHT MAKERS, AND SOCIETY SHAKERS.**

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support of FanDuel as the presenting sponsor, is thrilled to announce its upcoming Spring 2024 Student Showcase, scheduled to take place on Friday, April 19, from 2 – 4 p.m. This eagerly awaited event will be held at CMII, located at 25 Park Place NE, Atlanta, offering attendees an exclusive opportunity to immerse themselves in the forefront of innovation within the creative media landscape.



[Click here to read the full article.](#)

Announcing our new host committee members!

Matt Kehrlí - <https://www.linkedin.com/in/matt-kehrlí/>

Kenneth Lovall - <https://www.linkedin.com/in/kenneth-lovell-4747315/>

Dr. Linda Lesondak - <https://www.linkedin.com/in/lindalesondak/>

H. West Richards - <https://www.linkedin.com/in/hwestrichards/>

Edward Heyburn - <https://www.linkedin.com/in/edward-heyburn-716a615/>

Bert Ellis - <https://www.linkedin.com/in/bert-ellis-41ba2a85/>

Anthony Gaud - <https://www.linkedin.com/in/anthonygaud/>

Chris LeDoux - <https://www.linkedin.com/in/ledoux/>

Dorian DeBarr - <https://www.linkedin.com/in/ddebarrcpa/>





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